SEEN ON THE SCREENS









Norma Talmadge will be the star of "The Social Secretary," the Triangle picture which features the program at

THEATRE

BROAD AT 2ND ST.

Performances: 11, 12:30,

2:00, 3:30, 5:00, 6:30,

PARAMOUNT

PICTURES

MAY ALLISON, at the Colonial

WILLIAM S. MART.

reno will be presented in "The Taran-

nard will be seen in "Sporting Blood."

the Keystone comedy "Wife and Auto On Wednesday the leading attraction Trouble," also will be shown. On Wednesday Edith Storey and Antonio Mo. Grace Darling and Harry Fox.

tula," and on Thursday Dorothy Ber-OF PHOTOPLAY AT STRAND

"MY LADY'S SLIPPER"
AT THE VICTOR THEATER
"My Lady's Slipper," with Earle Wilances to-morrow. The Keystone

"My Lady's Sipper," with Earle Williams and Anita Stewart, will be the feature picture at the Victor Theater to-morrow, and the program also will include the Hearst News Weekly. On Tuesday there will be shown "Liberty," with Marle Walcamp, and other films.

The Keystone to-morrow. The Keystone comedy will be "The Winning Punch."

The Social Secretary" tells the story of a beautiful girl who is compelled to seek chaployment in the home of a rich family, and the experiences which befall her while there.

COMMUNICATION OF THE PROPERTY OF THE PARTY O

Exclusive in Richmond

The Pictures You Have Asked For.

MONDAY, TUESDAY AND WEDNESDAY.

SESSUE HAYAKAWA in

"Honorable Friend"

THURSDAY, FRIDAY AND SATURDAY.

BLANCH SWEET in "PUBLIC OPINION."

Admission, 10c Day and Night.

Children with Parents, 5c Matinee Only

SAME AND THE PROPERTY OF THE PARTY OF THE PA

Movie Calendar

NEW-To-morrow, Tuesday and Wednesday, Sessue Hayakawa in "The Honorable Friend."

REN-To-morrow, Henry B, Wal-Myers and Rosemary Theby in "Artistic Atmosphere"; Tuezday, J. Warren Kerrigan in "The Silent

COLONIAL To-morrow and Tuesday, "The Biver of Romance," with Harold Lockwood and May Allison, and Charlie Chaplin in "The Pawn-

ODEON, To-morrow and Tuesday, Billie Burke in the last chapter of "Glorin's Romance," and Lillian Walker in "The Kid."

1818-To-morrow, Triangle picture and a Keystone comedy: Tuesday. W. S. Hart in "Hell's Hinges"; also a Keystone comedy, "Wife and Auto Trouble"; Wednesday, Edith Storey and Antonio Moreno in "The Tarantula."

VICTOR-To-morrow, "My Lady's Slipper," with Earle Williams and Anita Stewart; Tuesday, "Liberty," with Marie Walenmp; Wednesday "Bentrice Fairfax," with Grace Darling and Harry Fox.

STRAND - To-morrow, Tuesday and Wednesday, Norma Talmadge in "The Social Secretary," and the Keystone comedy, "The Winning

NOTED JAPANESE ACTOR IN PICTURE AT THE NEW

Sesave Hayakawa, the noted Japaiese actor, who will be seen at the New Theater Monday, Tuesday and Wednesday in "The Honorable Friend," written especially for aim, has long been considered one of the greatest actors on the screen.

Hayakawa is surrounded by a cast of unusual excellence, including such distinguished artists as Tsuri Aoki, Raymond Hatton and Billy Elmer.

FEATURED AT THE REX

To-morrow's feature at the Rex will be Henry B. Waithall in "Stronghearts," with an all-star east. "Artistic At-mosphere," a Vim comedy, with Harry

Alyers and Rosemary Theby, also will be offered.

Tuesday's attraction will be J. War-ren Kerrigan in "The Silent Battle," a Blue Bird Feature. "The Silent Bat-tle" tells how a brilliant lawyer fought and wen his life's battle against hered-ltary appetite for strong drink.

AT THE COLONIAL TO-MORROW Owing to a widespread demand by many patrons of the Colonial, the man-agement decided to bring May Allison and Harold Lockwood back for a re-turn engagement in "The River of Ro-mance" to-morrow and Tuesday, There also will be presented Charlie Chaplin in his latest farce, "The Pawnbroker,"

"GLORIA'S ROMANCE" COMES

TO END AT THE OPEON Billie Barke will be seen in the last chapter of "Glorja's Romance" at the Odeen to-morrow and Tuesday, and Lillian Walker in the five-part Vita-graph Blue Ribbon feature, "The Kid," also will be shown.
"The Kid" is another picture of the kind in which Lillian Walker excels.

will be seen in "Hell's Hinges," and

W. S. HART, AT THE ISIS For to-morrow the Isis will present Triangle picture play and a Key-tone comedy. On Tuesday W. S. Hart

Rex Theater

--- то-мойкоw--HENRY WALTHALL IN

Strong Hearts

-TUESDAY-WARREN KERRIGAN, In THE-SILENT BATTLET A Blue Bird Feature.



MONDAY, OCTOBER 2ND

"MV LADVS SLIPPER" V-le8-E Fenture, With GWHALAMS and ANITA STEWART HearsPs Weekly, First Rin. TUESDAY, OCTOBER 3RD MARIE WALCAMP, 18
"LIBERTY" And Other Specials

WEDNESDAY, OCTOBER ITH GRACE DARLING and HARRY FON-

*BEATRICE FAIRFAX" Deales, Complete

THURSDAY, OCTOBER 5TH LILLIAN WALKER, In "GREEN STOCKINGS" And FRANK DANIELS, Comedy FRIDAY, OCTOBER OTH "SPECIAL PATER PICTURES"

SATURDAY, OUTGBEE THE (Metro Day)
MAURICE COSTELLO & ETHEL GRANDIN
"CRIMSON STAIN MYSTERY" MIL and MRS. SIDNEY DREW. Comedies and Travelogue

THE SHIELDING SHADOW."
Pathe's Rest Scriat, Following PRON CLAW"

THE GRIP OF EVIL

uthor of "The Wings of the Morning "The Pillar of Light," "The Terms of Surrender," "Number 17." Etc.

ovelized from the Series of Photoplays of the Same Name Released by Pathe. (Copyright, 1916, by Louis Tracy.) Everything you read here you can ce this week at the lais.

ELEVENTH EPISODE.

MAMMON AND MOLOCIL.

CHAPTER NNL

Intervention-in the Open. Captain Richard F. Markham, com-

is the town of San Jose. To say that San Jose was "known" near. on that day of March, 1916, is, perhaps, not strictly in accordance with actual fact. It might be found on the most "None, Smithson," said Markham.

tion of the inhabitants of the border troops scattered throughout that vexed region. But the notoriety of San Jose began and ended there. No one in the wide world—least of all the handsome young cavalry officer now handsome young cavalry officer now turning his back on its crudities, and

The camp lay athwart a rough road which led from the town to the river and reaching Mexican territory by a trestle bridge. Certain signs of activities the was not asking a question, but merely stating a casual item of the ington fellers in the recruit squad! I described to the control of the ington fellers in the recruit squad! I described to the ington fellers in the recruit squad! tributing forage for the night's feed; merely stating a casual item of the day's doing. Captain Markham needed tributing forage for the night's feed; no information as to anything that manding Troop B, Twenty-first United others were cleaning their arms; others happened within the bounds of his a crawling Mexican and each rustle in States Cavalry, emerged through the again drawing rations. Field kitchens small command. flap of a field-service tent, straighten-ed his well-set-up, alert frame and the horses would be picketed, and the a wide amphitheater of hills, river and

the gentle slope on the American side
of the frontier, to which clung that
quaint mixture of picturesque adobe
huts and ugly modern buildings, known
as the town of San Jose.

A gaunt-looking troop sergeantmajor, whose appearance suggested
was talking for the sake of saying
something which would conceal a
gaawing doubt.

Clearly this weather-beaten soldier
was talking for the sake of saying
something which would conceal a
gaawing doubt.

The two men chatted about regimenplaced bones and flesh in his anatomy,
as the town of San Jose. noted the officer's attitude. He strode

Sebastian Pancho, is known to have ecent maps of Texas; its existence "They ought to be showing up soon.

A certain silent constraint endured State, and it was beyond all question for a minute while the two blew bandits, sir, takin 'em as such," growlthe cause of some anxiety to the com- wreaths of smoke into the thin air, ed the sergeant-major, "but I must

handsome young cavalry officer now turning his back on its crudities, and scanning the undulating country which fell away toward the river—might have suspected that world-wide fame that to be thrust upon it. frontier.

"All the others are in," said 'the ued:

searched with careful eyes the farflung vista presented by an open valley of the Rio Grande. The blue hills blowing the first call to mess. Indeed, bridge, and your orders as to the senof Mexico were already steeped in the cheerful notes had brought Dick tries are being carried out. Each post shaflow, but the setting sun was still Markham from his tent, time having on the flanks is advanced quarter of a high enough in the heavens to flood stolen a march on him while preoccuwith light the waters of the river and pied with regimental accounts.

> "I wonder what has become of that troopers walked their tired horses up Mexican push," murmured Markham, looking again at the jumbled mass of party dismounted at a little distance, the hills. "The general's information and the corporal came on alone. He

mander-in-chief of the United States The same thought dwelt in both minds, admit they are first-rate movers. They

And then as the sergeant-major thought of the bureaucrats in Washington and the crying needs of the

army that were neglected, he contin-

the sage makes him believe that a long, sharp knife is about to be buried The officer smiled.

"Ah, well," he said, "if it came to real showdown, neither you nor would change our job for the talles: stool in the War Department . Here comes the patrol now," and, try

as he might, Dick Markham could not

ial matters until a corporal and three

sounded quite definite. This new rebel, saluted, and stood at attention. SHILL SON THE WARRENCE OF THE PROPERTY OF THE

Pianos Going At A Terrific Clip

Any Day Now May See the End of the Greatest Piano Event in the South's History

Leave It to Us and There Will Not Be a Musicless Home in the Old Dominion

Never have such an assortment of new and used Pianos been offered at such extremely low prices; never were the terms more easy; never circumstances so shaped themselves as to make it more possible for you to own a Piano or Player-Piano of known value and worth at a price which makes it a positive duty for every home-loving parent to visit a Piano Establishment.

We are only too happy that we occupy a position whereby we can sell you an instrument with an established reputation at about the same price which a piano dealer would have to pay. Our very location-on a side streetsaves you money. Our rent is at least 75 per cent below that of any rent which the Broad Street piano houses pay,

and in some instances it is a mere nothing as compared with the Broad Street rents. So, you see just the item of expense alone places us in position to sell below the regular prices. Then, too, when you take into consideration the fact that these are the only Factory Warerooms in Richmond, and that we employ no agents, collectors or salesmenwhen you take into consideration the fact that all of this useless expense is done away with-you will at once understand why so many economical buyers prefer to "TALK WITH CRAFTS." Piano buyers have learned that fancy decorations in beautiful stores add nothing to actual value of pianos, but add materially to the selling price. It will cost you nothing to visit these factory warerooms. We have some very special bargains

Cut This Out---Worth \$30 GOOD FOR Uhirty Dollars

The state of the s

stock. We will accept this certificate as first payment on the Piano. You make your next payment one month later.

\$2.00 FOR \$1.00.

Should you desire to pay any cash, in addition to this certificate, we will give you a receipt for \$2 for every dollar you pay up-to \$30.

Present this Certificate and pay \$30 in cash and get a receipt for

EXAMPLE: Present this Certificate and get a receipt for Present this Certificate and pay 85 in each and get a receipt for \$40.00 Present this Certificate and pay \$10 in each and get a receipt for .. Present this Certificate and pay \$15 in cash and get a receipt for .. Present this Certificate and pay \$20 in each and get a receipt for . . Present this Certificate and pay \$25 in cash and get a receipt for. 850.00

stained black case and celluloid keys which we are offering at \$98, and then there is a nice Shoninger, which is in excellent condition, sounds as when new. This piano is only \$200. There

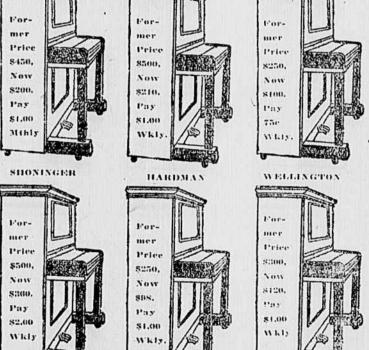
to offer for to-morrow's selling, including a nice Brewster

Piano for \$99, which has been very carefully used; we

have a very good specimen of the Schubert make with

is a fine Crafts for to-morrow's selling; the regular established retail price is \$550; the sale price is but \$375. We have a nice imitation mahogany Wellington piano with the reguar celluloid keys put on at the Wellington factory, which can be bought for \$100, and on the easiest of easy terms. In Player - Pianos we

have a beautiful \$750 model which is soing at \$485, and there is a magnificent \$1,000 genuine mahogany case which we are offering at \$495; it is less than one year old, and we have a good \$600 Player which you can buy at \$445. We cannot begin to enumerate the very many bargains which can be had by visiting these factory warerooms.



Mr. Crafts Message to You

plane trade in any locality so much exercised as just now. The Richmond agents, dealers, self-styled, so-called "factory branches" seem to have lost their heads in their eagerness to tell the piano-buying public just how much it is to the advantage of the buyer not to deal with Crafts. We insist that "IT'S BETTER TO DEAL WITH CRAFTS THAN TO WISH YOU HAD." I can refer you to about 5,000 people who have bought pianos from me personally, and I doubt if you can find one among this vast army of music levers who will resistate in telling you that the slogan, "IT'S BETTER TO DEAL WITH CRAFTS THAN TO WISH YOU HAD." is true, every word of it. I positively guarantee our prices are below others, and I can show you of an instance that recently occurred which will prove once and for all that the prices asked at these factory warerooms are about 40 per cent lower than the prices asked for the identical piano by the so-called "factory branch." I challenge investigation to our claims, and will forfeit \$1,000 to any charitable institution if every word of this advertisement is not absolutely true. You will not need arking if you investigate any one of the bargains offered in this sale. Once you see for yourself, you will appreciate the wonderful opportunity before you, to a greater degree, if you will but take a few minutes time and visit "THE LITTIE STORE AROUND THE CORNER." When you call your reception will be cordial; you will be treated with such consideration as every buyer deserves, and when you go away, whether you buy or not, you will have no ascents trailing after you. With as, we present "our case." You are the "Judge and the Jury." We cheerfully abide by "your verdict." If you cannot call, write. Your letter will receive my personal attention. Crafts. We insist that "IT'S BETTER TO DEAL WITH CRAFTS THAN verdict." If you cannot call, write. Your letter will receive personal attention.

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TO-MORROW-TUESDAY-WEDNESDAY. NORMA TALMADGE

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"THE SOCIAL SECRETARY" And a New Keystone Comedy, "The Winning Punch," With

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"THE RIVER OF ROMANCE," . ALSO

CHARLEY CHAPLIN in "THE PAWNBROKER."

The Greatest The Greatest TO-MORROW-TUESDAY

The Greatest Pictures of

LAST CHAPTER OF BILLIE BURKE in "GLORIA'S ROMANCE" And Lillian Walker, in "THE KID"

Admission

TO-MORROW

"MARTYRS OF THE ALAMO"

AND



W. S. HART, In "HELL'S HINGES"

"BER PAINTED HERO."

And the Keystone Comedy WIFE AND AUTO TROUBLE"

COMING: "THE YELLOW MENACE."